

Paula Rae Blasi, MPH

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EDUCATION

Master of Public Health (MPH) University of Washington, Seattle, WA (2015)
School of Public Health, Community-Oriented Public Health Practice (COPHP) program
Capstone project: "Towards Healthier Birth Outcomes: Setting Direction for YWCA's Perinatal Support Program"
Advisor: Karen A. Hartfield, MPH, Public Health-Seattle & King County

Bachelor of Arts (BA) Summa Cum Laude, Tufts University, Medford, MA (2007)
Major in International Relations
Study abroad in Dakar, Senegal (2005)
Independent study project: "Conscientious Cinema: Senegalese Filmmakers as Preservers of Cultural Identity & Promoters of Social Change"

PROFESSIONAL EXPERIENCE

- Research Associate I, Group Health Research Institute**, October 2015 - present
Projects: Evidence-based Practice Center (EPC); Learning from Effective Ambulatory Practices (LEAP) project; Engaging providers in improving value in health care; Oral health and tobacco cessation randomized controlled trial
- Student Intern IV, Group Health Research Institute**, May 2015 - October 2015
Projects: Evidence-based Practice Center (EPC); Learning from Effective Ambulatory Practices (LEAP) project; Engaging providers in improving value in health care; Relational Coordination pilot project
- Senior Editor/Editor, The Advisory Board Company**, March 2011 - May 2013
Publications: iHealthBeat, California Healthline
- Associate Editor, The Advisory Board Company**, February 2010 - March 2011
Publications: iHealthBeat, California Healthline
- Senior Staff Writer, The Advisory Board Company**, June 2009 - February 2010
Publications: iHealthBeat, California Healthline
- Staff Writer, The Advisory Board Company**, July 2008 - June 2009
Publications: GlobalHealthReporting.org, HIV/AIDS Daily Report, Women's Health Policy Report
- Service Fellow, Innovations in Civic Participation**, September 2007 - July 2008
Projects: Talloires Network international association of universities

ACADEMIC EXPERIENCE

- Graduate Student Intern, YWCA Seattle | King | Snohomish**, April 2014 - June 2015
Projects: Community health needs assessment focused on birth outcomes in King County; Literature review on best practices in perinatal case management; Employee handbook for new outreach workers
- Student Intern, Group Health Research Institute**, June 2014 - September 2014
Projects: Environmental scan of HPV vaccine public awareness campaigns
- Practicum Student, Public Health-Seattle & King County**, January 2014- June 2014
Projects: Survey of primary care providers to assess access to care for Medicaid beneficiaries

Coursework-related Projects:

- Conducted focus groups with homeless youth about barriers to health insurance coverage
- Interviewed Skagit County residents about experiences with the Emergency Medical Services system
- Designed evaluation of health consequences of recreational marijuana legalization in Washington
- Assessed the reliability of the Washington State Board of Health's strength-of-evidence tool
- Designed evaluation for Public Health-Seattle & King County's Communities of Opportunity program
- Evaluated community engagement and access to recreational programs at Yesler Community Center

PUBLICATIONS

Peer-reviewed:

Blasi PR, King D, Henrikson NB. HPV Vaccine Public Awareness Campaigns: An Environmental Scan. *Health Promotion Practice*. 2015. PMID: 26220277

News feature articles:

Blasi PR. California May Learn From Other States in Move Toward Streamlined Enrollment. *California Healthline*. 2013: Available from: <http://www.californiahealthline.org/capitol-desk/2013/10/california-may-learn-from-other-states-in-move-toward-streamlined-medical-enrollment>

Blasi PR. California One of Two States Cashing In on New ACA Long-Term Care Funding. *California Healthline*. 2013: Available from: <http://www.californiahealthline.org/capitol-desk/2013/10/california-one-of-few-states-cashing-in-on-new-longterm-care-funding>

Blasi PR. Shutdown Hasn't Slowed State Leaders. *California Healthline*. 2013: Available from: <http://www.californiahealthline.org/insight/2013/shutdown-hasnt-slowed-state-health-leaders>

Blasi PR. Health IT: The Common Ground in Health Care Reform? *California Healthline*. 2012: Available from: <http://www.californiahealthline.org/road-to-reform/2012/health-it-the-common-ground-in-health-care-reform>

Blasi PR. High Court Ruling Not Expected To Impair Health IT. *iHealthBeat*. 2012: Available from: <http://www.ihealthbeat.org/insight/2012/high-court-ruling-not-expected-to-impair-health-it>

Fortner, PR*. Extreme Site Makeover: HHS Offers Better View of Grant Data. *iHealthBeat*. 2011: Available from: <http://www.ihealthbeat.org/insight/2011/extreme-site-makeover-hhs-offers-better-view-of-grant-data>

Fortner, PR*. Nurses Claim Their Seat at the Health IT Decision-Making Table. *iHealthBeat*. 2009: Available from: <http://www.ihealthbeat.org/insight/2009/nurses-claim-their-seat-at-the-health-it-decisionmaking-table>

Fortner, PR*. What Brings Developers Together for Open-Source Health IT? *iHealthBeat*. 2009: Available from: <http://www.ihealthbeat.org/insight/2009/what-brings-developers-together-for-open-source-health-it>

Fortner, PR*. Mobile Phones Drive Health IT Innovation in Developing Countries. *iHealthBeat*. 2009: Available from: <http://www.ihealthbeat.org/insight/2009/mobile-phones-driving-health-it-innovation-in-developing-countries>

*maiden name

SKILLS

- Conducting literature reviews
- Writing and editing reports & manuscripts
- Interviewing
- Fidelity coding for counseling interventions
- Stata statistical software
- EndNote citation management software
- Copyediting and fact-checking
- Associated Press (AP) style and other style guides
- Website content management systems
- Managing social media content
- Using analytics to inform social media strategy
- Microsoft Office
- French

HONORS

- 3.98 GPA, University of Washington, School of Public Health, 2015
- 3.82 GPA, Tufts University, School of Arts and Sciences, 2007
- Summa Cum Laude, Tufts University, School of Arts and Sciences
- Phi Beta Kappa Honor Society, Tufts University
- Sigma Iota Rho International Relations Honor Society, Tufts University
- First Place, Kaplan/Newsweek National Essay Contest & Scholarship, 2003